- DMO promotion in the Florida State Parks Foundation e-newsletter distributed to 150,000 subscribers.
- DMO promotion on the Florida State Parks Foundation social media accounts (Facebook, Instagram, Twitter) with almost 300,000 monthly impressions and growing!
- DMO feature story and featured Partner Spotlight on Florida State Parks Foundation website for your month!
- 50 one-day free state park passes to promote your destination!

2025 DMO Marketing Opportunities
Limited to 12 DMO Organizations - $3,000

2025 Promotion

All DMOs that take advantage of this marketing partnership will also automatically qualify as Destination Management Organization members and receive a double listing with links on the Florida State Parks Foundation website.

FLORIDA STATE PARKS FOUNDATION

Here are the details...

A feature story, highlighting an area state park or parks in the DMO coverage area, published in the Florida State Parks Foundation e-newsletter distributed to more than 150,000 subscribers. The feature story, provided by the DMO, can include multiple links to the DMO's website or area state parks and links to promotional videos on YouTube. The DMO provides 375 words and four photos for the feature story. The Florida State Parks Foundation distributes the e- newsletter once during the designated month.

A post on each of the Florida State Parks Foundation social media accounts (Facebook, Instagram, Twitter) with almost 300,000 monthly combined impressions. The DMO provides up to 250 words and four photos for each of these posts. The Florida State Parks Foundation posts the content a minimum of one time, per account, during their designated month.

DMO feature story on the Florida State Parks Foundation website and the DMO featured in a "Partner Spotlight." The feature story, provided by the DMO, highlights state park(s) in the area and other area attractions and can include multiple links to the DMO's website, area state parks, and links to promotional videos on YouTube. The DMO provides 1,000 words, links, six photos, and links to embed a video on a dedicated webpage. The "Partner Spotlight" will be hosted on the Florida State Parks Foundation website during their designated month.

DMO receives 50 one-day free state park passes to promote your destination and area state park(s)

All stories/images/videos will be supplied by the DMO and meet the Florida State Parks Foundation's specifications in terms of word count and internet quality resolution images/video format.

Interested in learning more?

Contact Julia Woodward, Florida State Parks Foundation CEO at 850-559-8914 or julia@floridastateparksfoundation.org